



**FEDER
UNACOMA**

Italian Agricultural Machinery
Manufacturers Federation



FEDERUNACOMA

It has been representing the interests of a broad sector of mechanics within Confindustria's system since 1945. The Federation groups the associations of manufacturers in the field of machinery, equipment and technology for agriculture, gardening and green keeping and related components. Companies represented by the Federation play a key role on the international stage, holding high-ran-

king positions in terms of production capacity, breadth of range and effectiveness in meeting the most various demands of the agricultural and related sectors. Through FederUnacoma the Italian mechanisation enterprises are able to dialogue with institutions, promoting innovation, business culture and their presence in national and international markets.

A system of services for businesses

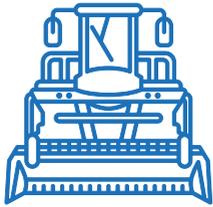
FederUnacoma provides member companies with the necessary services for business development in the following areas:

- Communication
- Trade fair events
- Training
- Internationalisation
- Lobbying
- Technical standards
- Studies and statistics

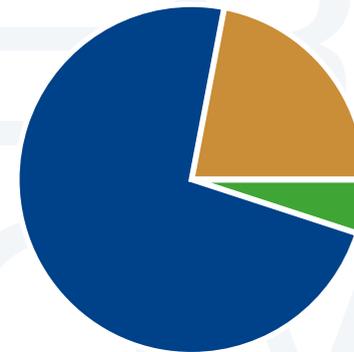
Italian production of tractors, agricultural machinery, garden equipment and related components (€ 16.4 Bn in 2023)

In 2023, the Italian production value of tractors and agricultural machinery stood at € 11.5 billion together with the production value of com-

ponents and garden equipment of € 4.0 billion and € 900 million respectively.

Tractors and agricultural machinery	Components	Garden equipment
		
▶ 11.5 Bn	▶ 4.0 Bn	▶ 900 M

Overall turnover



- 70% Tractors and agricultural machinery
- 24% Components
- 6% Garden equipment

EXPORT

70% of production

Towards 186 countries

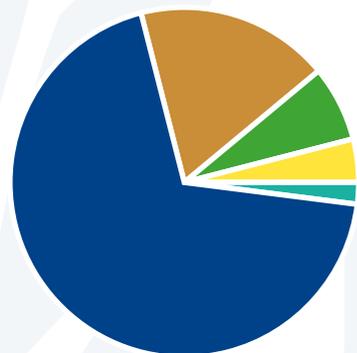
The top three destination countries of Italian exports

1° France

2° USA

3° Germany

Export by geographical areas



AMERICA
19%

EUROPE
69%

ASIA
6%

AFRICA
4%

OCEANIA
2%

THE ASSOCIATIONS



■ Agridigital

Is the association which represents the manufacturers of solutions and services based on digital technologies for agricultural and garden machinery.



■ Assoidrotech

Is the association which represents the manufacturers of systems, machinery and technologies for irrigation in agriculture and gardening.



■ Assomao

Is the association which represents the manufacturers of implements for: tilling, seeding, transplanting, fertilizing, crop protection, harvesting, first processing after harvesting, livestock raising and handling and transport.



■ Assomase

Is the association which groups the manufacturers of self-propelled machines (all agricultural machinery with one or more axles and powered by an engine, other than tractors).



■ Assotrattori

Is the association which groups the manufacturers of tractors.



■ Comacomp

Is the association which groups manufacturers of: mechanical components, hydraulic components, electric-electronic components, miscellaneous components, irrigation and spraying components.



■ Comagarden

Is the association which groups manufacturers of garden machinery.



Trade fair events

FederUnacoma organises a range of high profile international events in the field of promotion and trade exhibitions: EIMA International (International Agricultural and Gardening Machinery Exhibition) in Bologna, a biennial event showing the world best production with around 1,530 exhibitors from more than 50 countries and a total number of 60,000 model on display in 2022 and over 330,000 attendees; Agrilevante, an international exhibition of technologies, held biennially in Bari and focused on markets and products of the Mediterranean area; EIMA Show, a dynamic exhibition with field trials organised both in Italy and abroad; EIMA

AgriMach (International Exhibition of Agri-Machinery & Equipment), which is held biennially in India and offers mechanisation companies an opportunity to approach directly an increasingly important market such as that one of the Indian subcontinent. In addition, FederUnacoma, working in collaboration with the Italian Ministry of Foreign Affairs and International Cooperation and the Italian Trade Agency and with trade fair organizations in different countries, also organises a large number of the Italian exhibiting areas at the main foreign sectoral events.



AGRILEVANTE
by 



www.federunacoma.it

