

## Fendt 700 Vario Gen7 vince il premio AE50

Il 14 febbraio, l'American Society of Agricultural and Biological Engineering (ASABE) ha conferito al Fendt 700 Vario Gen7 il prestigioso premio AE50 2023 negli USA.



Nick Farfsing (Direttore Marketing Fendt Nord America) con l'AE50 alla World AG Expo di Tulare, California.

Il premio per la serie completamente riprogettata è stato consegnato in occasione della Agriculture Equipment Technology Conference (AETC) 2023 a Fresno, in California, poco prima della fiera di tecnologia agricola "World Ag Expo" a Tulare, in California.

"L'innovazione è fondamentale per la nostra visione di essere il partner più affidabile degli agricoltori per le soluzioni agricole intelligenti e all'avanguardia del settore e siamo onorati di ricevere questo riconoscimento", ha dichiarato Eric Hansotia, presidente e amministratore delegato di AGCO. "Aiutare gli agricoltori a massimizzare la resa, riducendo al contempo gli input e l'impatto, offre un valore reale agli agricoltori e motiva il nostro team ad accelerare il ritmo dell'innovazione orientata all'agricoltore in ogni area della nostra attività."



Eric Hansotia, presidente e amministratore delegato di AGCO



La giuria ha riconosciuto lo sviluppo completamente nuovo del Fendt 700 Vario Gen7 per le sue elevate prestazioni con bassi consumi di carburante e per la sua flessibilità. La serie con cinque modelli da 203 a 283 CV (147 - 206 kW) offre numerose innovazioni tecniche come il nuovo motore CORE75 di AGCO Power, la trasmissione VarioDrive, il concetto Fendt iD a bassa velocità, il sistema di controllo della pressione degli pneumatici Fendt VarioGrip o il funzionamento intuitivo con FendtONE Onboard e Offboard. Il Fendt 700 Vario Gen7 è in mostra alla World Ag Expo di Tulare.

## Informazioni sul premio AE50

Una volta all'anno, l'American Society of Agricultural and Biological Engineering (ASABE), in collaborazione con l'Association of Equipment Manufacturers (AEM), riconosce le 50 migliori innovazioni. La conferenza dell'ASABE sulla tecnologia delle attrezzature agricole si tiene solitamente a Louisville, nel Kentucky. Quest'anno si è tenuta a Fresno, in California. Dieci delle innovazioni premiate con l'AE50 possono concorrere per il premio Davidson. Questo premio viene assegnato a tre innovazioni selezionate.



## Informazioni su Fendt

Fendt è il marchio high-tech leader del gruppo AGCO per i clienti con le più alte esigenze di qualità delle macchine e dei servizi. I trattori e le mietitrebbie Fendt operano in tutto il mondo nelle aziende agricole professionali e nelle applicazioni non agricole. I clienti beneficiano di una tecnologia innovativa per aumentare le prestazioni, l'efficienza e l'economia. L'uso di tecnologie Fendt a risparmio di risorse aiuta gli agricoltori e i contoterzisti a lavorare in modo sostenibile in tutto il mondo. Nelle sue sedi tedesche di Marktoberdorf, Asbach-Bäumenheim, Hohenmölsen, Feucht, Waldstetten e Wolfenbüttel, AGCO impiega circa 6.100 persone in ricerca e sviluppo, vendite e marketing, produzione, assistenza e amministrazione. [www.fendt.com](http://www.fendt.com), [www.facebook.com/fendtglobale](https://www.facebook.com/fendtglobale), [www.youtube.com/FendtTV](https://www.youtube.com/FendtTV), <https://www.instagram.com/fendt.global/>

## Informazioni su AGCO

AGCO (NYSE:AGCO) è un leader globale nella progettazione, produzione e vendita di attrezzature agricole e tecnologia agricola di precisione. AGCO offre valore ai suoi clienti attraverso il suo portafoglio differenziato di marchi, compresi i marchi principali come Challenger®, Fendt®, GSI®, Massey Ferguson®, Precision Planting® e Valtra®. Alimentata dalle soluzioni di agricoltura intelligente Fuse®, la gamma completa di macchine e servizi di AGCO aiuta gli agricoltori a nutrire il mondo in modo sostenibile. AGCO è stata fondata nel 1990 e ha sede a Duluth, Georgia, USA. Nel 2021, AGCO ha avuto un fatturato netto di circa 11,1 miliardi di dollari. Per maggiori informazioni, visitate [www.AGCOcorp.com](http://www.AGCOcorp.com). Per notizie aziendali, informazioni ed eventi, seguitemi su Twitter: @AGCOCorp. Per le notizie finanziarie su Twitter, seguite l'hashtag #AGCOIR.

## Safe Harbor Statement

Statements that are not historical facts, including the projections of earnings per share, sales, industry demand, market conditions, world population, biofuel use and protein consumption, currency translation, farm income levels, margin levels, industry inventory levels, investments in product and technology development, cost reduction initiatives, production volumes, and general economic conditions, are forward-looking and subject to risks that could cause actual results to differ materially from those suggested by the statements. The following are among the factors that could cause actual results to differ materially from the results discussed in or implied by the forward-looking statements.

- Our financial results depend entirely upon the agricultural industry, and factors that adversely affect the agricultural industry generally, including declines in the general economy, increases in farm input costs, lower commodity prices, lower farm income and changes in the availability of credit for our retail customers, will adversely affect us.
- A majority of our sales and manufacturing take place outside the United States, and, many of our sales involve products that are manufactured in one country and sold in a different country, and as a result, we are exposed to risks related to foreign laws, taxes and tariffs, trade restrictions, economic conditions, labor supply and relations, political conditions and governmental policies. These risks may delay or reduce our realization of value from our international operations. Among these risks are the uncertain consequences of Brexit, Russian sanctions and tariffs imposed on exports to and imports from China.
- Most retail sales of the products that we manufacture are financed, either by our joint ventures with Rabobank or by a bank or other private lender. Our joint ventures with Rabobank, which are controlled by Rabobank and are dependent upon Rabobank for financing as well, finance approximately 40% to 50% of the retail sales of our tractors and combines in the markets where the joint ventures operate. Any difficulty by Rabobank to continue to provide that financing, or any business decision by Rabobank as the controlling member not to fund the business or particular aspects of it (for example, a particular country or region), would require the joint ventures to find other sources of financing (which may be difficult to obtain), or us to find another source of retail financing for our customers, or our customers would be required to utilize other retail financing providers. As a result of the recent economic downturn, financing for capital equipment purchases generally has become more difficult in certain regions and in some cases, can be expensive to obtain. To the extent that financing is not available or available only at unattractive prices, our sales would be negatively impacted.
- Both AGCO and our finance joint ventures have substantial account receivables from dealers and end customers, and we would be adversely impacted if the collectability of these receivables was not consistent with historical experience; this collectability is dependent upon the financial strength of the farm industry, which in turn is dependent upon the general economy and commodity prices, as well as

several of the other factors listed in this section.

- We have experienced substantial and sustained volatility with respect to currency exchange rate and interest rate changes, which can adversely affect our reported results of operations and the competitiveness of our products.
- Our success depends on the introduction of new products, particularly engines that comply with emission requirements, which requires substantial expenditures.
- Our production levels and capacity constraints at our facilities, including those resulting from plant expansions and systems upgrades at our manufacturing facilities, could adversely affect our results.
- Our expansion plans in emerging markets, including establishing a greater manufacturing and marketing presence and growing our use of component suppliers, could entail significant risks.
- Our business increasingly is subject to regulations relating to privacy and data protection, and if we violate any of those regulations or otherwise are the victim of a cyber attack, we could incur significant losses and liability.
- We depend on suppliers for components, parts and raw materials for our products, and any failure by our suppliers to provide products as needed, or by us to promptly address supplier issues, will adversely impact our ability to timely and efficiently manufacture and sell products. We also are subject to raw material price fluctuations, which can adversely affect our manufacturing costs.
- We face significant competition, and if we are unable to compete successfully against other agricultural equipment manufacturers, we would lose customers and our net sales and profitability would decline.
- We have a substantial amount of indebtedness, and, as a result, we are subject to certain restrictive covenants and payment obligations that may adversely affect our ability to operate and expand our business.

Further information concerning these and other factors is included in AGCO's filings with the Securities and Exchange Commission, including its Form 10-K for the year ended December 31, 2018 and subsequent Form 10-Qs. AGCO disclaims any obligation to update any forward-looking statements except as required by law.