



# AGRIEVOLUTION 2010 SECOND WORLD SUMMIT ON AGRICULTURAL MACHINERY

January 11-12, 2010 – Orlando, Florida, USA

## AGENDA

### Monday, January 11 – Waldorf=Astoria, Orlando Grand Ballroom I

9:00 AM	Registration & Continental Breakfast	
10:00 AM	Welcome	Mr. Douglas C. DeVries
10:15 AM	Opening remarks	USDA Representative
10:30 AM	United States Presentation	Mr. Douglas C. DeVries
11:00AM	Venezuela Presentation	Mr. Erich A. Hartkopf
11:30AM	Brazil Presentation	Mr. Celso Casale
12:00 PM	Lunch	
1:00 PM	China Presentation	Mr. Jinfu (Henry) Xiao
1:30 PM	European Union Presentation	Mr. Massimo Goldoni
2:00 PM	Russia Presentation	Mr. Konstantin Babkin
2:30 PM	Coffee Break	
3:00 PM	Argentina Presentation	Mr. Hector Sendoya
3:30 PM	United Nations Industrial Development Organization Presentation	Mr. Chakib Jenane
4:00 PM	Closing Remarks	Mr. Douglas C. DeVries
6:30 PM	Gala Dinner Event	



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**Tuesday, January 12 - Orange County Convention Center  
Room W231B & C**

10:00AM-10:15AM	Welcome      Mr. Douglas C. DeVries Mr. Dennis Slater, President, AEM
10:15AM-12:00PM	<p><b>Economic Workshop (Association Staff Only) – Adjourn to Rm W231A</b></p> <ul style="list-style-type: none"> <li>• Approval of minutes and summary of initial workshop results in Hanover</li> <li>• Survey on market data and current market drivers for agricultural machinery: Presentation and discussion of results</li> <li>• Status of current association statistics: Overview on existing enquiries, nomenclature comparison</li> <li>• Project list 2010/2011</li> </ul> <p><b>Join Roundtable Sessions</b></p>
10:15AM-11:05 AM 11:10AM-12:00 PM	<p><b>Roundtable Sessions on Future Collaboration (Association Staff and Industry Representatives)</b></p> <p><b>Table 1 – Association Collaboration (Facilitator Nick Yaksich)</b></p> <ul style="list-style-type: none"> <li>• Global Statistics Programs</li> <li>• Worldwide Trade Shows</li> <li>• Global Industry Support</li> </ul> <p><b>Table 2 – Industry Issues (Facilitator Nick Tindall)</b></p> <ul style="list-style-type: none"> <li>• Global Climate Change</li> <li>• Global Trade Initiatives</li> <li>• Global Standards/ISOBUS</li> </ul>
12:00PM-12:10PM 12:10PM-12:30PM 12:30PM- 1:30PM	<p>Break (Economic Workshop Group returns)</p> <p><b>Roundtable &amp; Economic Workshop Results Summaries</b></p> <p>Lunch</p>
1:30PM-2:20PM	<b>Role of Agrievolution and Structure of International Agricultural Collaboration</b>
2:20-2:30 PM 2:30-3:15 PM	<p>Closing Remarks (Doug DeVries)</p> <p>AG CONNECT Expo VIP Show Tour</p>
3:15-4:00 PM 4:00-4:30 PM 4:30-6:00 PM	<p>Free time on show floor</p> <p>AG CONNECT Expo Opening Ceremony in Chapin Theater</p> <p>Celebration of Agriculture VIP Reception</p>